



# 2024 Sponsorship Packet



The 96th Force Support Squadron at Eglin Air Force Base will host the 37th running of the Gate To Gate Memorial Run/Walk on Saturday May 25, 2024. As one of Northwest Florida's most celebrated traditions, this annual event draws up to 2,000 competitive runners of all ages and skill levels to race in the 4.4-mile course. The Gate To Gate Memorial Run/Walk, which is the only base-wide event open to the public, invites all runners and walkers to honor the sacrifice of the fallen with a flower drop at the All Wars Memorial along the route. Through sponsorship, businesses will have an opportunity to advertise their commitment to the Eglin military community.

ATTENDING	SUPPORTING	CONTRIBUTING	PRESENTING
<b>\$500</b>	<b>\$1,000</b>	<b>\$5,000</b>	<b>\$6,500</b>
<ul style="list-style-type: none"> <li>• 10' x 10' On-Site Booth Space (Tent, tables and chairs provided)</li> <li>• Verbal Recognition as Sponsor</li> <li>• Sponsor Mentions in Event Social Media Campaign (Included in captions of Pre-Event, During-Event, &amp; Post-Event social media posts, listed as sponsor in Facebook Event description, and, if applicable, mentioned in social media Story posts featuring event. If able, sponsor will be tagged.)</li> <li>• Sponsor Thank You Social Media Post (Includes logo recognition and tagging within post caption.)</li> </ul>	<p>Includes "Attending", plus:</p> <ul style="list-style-type: none"> <li>• Logo inclusion on Official Race T-shirt</li> <li>• Banner Ad Placement On-Site</li> </ul>	<p>(Limited to 2)</p> <p>Includes "Supporting", plus:</p> <ul style="list-style-type: none"> <li>• Logo and/or Mentions as Presenting Sponsor included On Off-Base Media Buys</li> <li>• Complimentary Digital Monitor Ad (During month of sponsored event.)</li> <li>• Logo Recognition on Print &amp; Digital Publicity (Including FSS website, digital monitors, &amp; posters.)</li> </ul>	<p>Includes "Contributing", plus:</p> <ul style="list-style-type: none"> <li>• Exclusivity as Presenting Sponsor</li> <li>• Company Featured in Event Title ("Presented By 96FSS &amp;...")</li> <li>• Exclusive sponsor of Kids Run</li> <li>• Logo Included on Race Start Line Banner</li> <li>• Participation in Award Ceremony</li> <li>• Additional Tent Set-up at Kids Run</li> <li>• Exclusive Logo Recognition on Event Social Media Campaign Graphics (Includes event social media posts, Facebook event cover photo, and, if applicable, EglinLife Facebook profile cover photo.)</li> </ul>

**Deadline for Contributing & Presenting Sponsors:  
Dec 21, 2023**

**Deadline for Attending & Supporting Sponsors:  
Jan 19, 2024**

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